

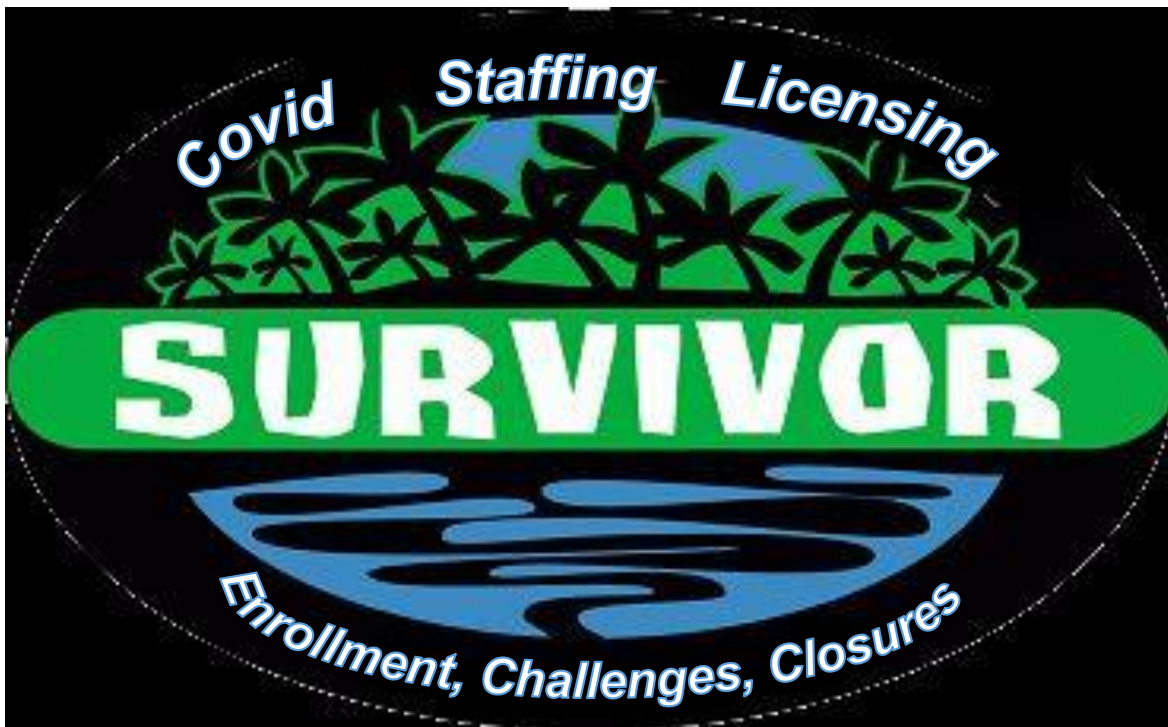


WCCAA
Wisconsin Child Care Administrators Association

WCCAA Annual

Conference

January 26-27, 2023



The Ingleside Hotel

[HTTPS://WWW.THEINGLESIDEHOTEL.COM/](https://www.theinglesidehotel.com/)

Welcome

We are so excited to welcome you to our annual WCCAA conference! We are happy to have this in-person opportunity to network and unite together. We have scheduled some great workshops so that you will be able to increase your knowledge and obtain some useful tools to use at your programs!

Conference Information

ROSIE BAKER SCHOLARSHIP-

The WCCAA recognizes that the role of the child care administrator is a challenging one and that center budgets often do not allow for continuing education for administrators. It is the belief of the WCCAA that center administrators can best meet the needs of children when they have the resources to remain current in the field. WCCAA has chosen to establish the Rosie Baker Scholarship in the name of long-time member Rosemary Troia Baker, "Rosie", because of her outstanding efforts to provide quality child care for all families, regardless of income, as well as being a constant mentor to fellow administrators and the parents she served.

The Rosie Baker Scholarship is open to any *Individual Member* of the Wisconsin Child Care Administrators Association.

**Applicant must be a current member of WCCAA and have had a membership for at least one year.*

SILENT AUCTION- Will be available during vendor times on Thursday all day and will be awarded Thursday evening during the mix and mingle. The proceeds will help support programming and operations of WCCAA.

RAFFLES- Throughout the conference, there will be raffle prize drawings for baskets and goodies that have been provided by each region as well as generous individuals. The proceeds will go to the Rosie Baker Scholarship Fund to help administrators and directors participate in continuing education opportunities.

PURSE BINGO- We will be playing purse BINGO to help raise more funds for the Rosie Baker Scholarship Fund. Purses will be on display for you to view before participating.

NETWORKING- We believe networking is a very important component of the WCCAA Conference. We encourage you to find valuable resources, make new friends and re-connect with old ones!

ENJOY!

Conference Schedule

Wednesday

5:00-7:00 Conference check-in

Thursday

7:30-8:45 Check-in/Vendors/Breakfast

9:00 Welcome Joan Beck

9:15-10:15 Keynote Lori Buxton

10:30-11:30 Breakout Sessions

11:45-1:00 Lunch/Regional Meetings/Vendors

1:15-2:15 Jason Kotecki; Adulititis

2:30-3:30 Breakout Sessions

3:45-4:45 Breakout Sessions

5:00-6:00 Vendors/ Silent Auction/Purse Bingo

(Cash Bar available Dinner on Own)

Friday

7:30-8:00 Registration/Breakfast

8:15-9:30 DCF-Licensing

9:45am-10:45am Legislative Panel in Ballroom

11:00am-12:00pm DCF Secretary

12:00pm-1:00pm Lunch/Awards

1:15pm-2:30pm Dave Davlin

2:30-3:00 Closing

Thursday Key Note Speakers

Lori Buxton

9:15am-10:15am



Lori Buxton has been involved in early care and education since 1995.

She has served children and their families on many levels, including classroom teacher, program director, executive administrator and training consultant. Lori is a dynamic speaker who encourages and inspires; challenges and equips; and whose heart is deeply committed to equipping leaders at all levels.

Lori serves the early childhood community as the Managing Director for the Association for Early Learning Leaders and as a trainer and consultant for early learning programs locally, regionally and nationally. Lori was a member of the Sesame Street Professional Development Virtual Advisory and founded the Gulf Coast Directors Network in Houston, TX

Jason Kotecki

1:15pm-2:15pm

Jason Kotecki is an artist who speaks, really, well.



In times of great change, the best leaders in every industry want to help their people thrive, beat burnout, and become more innovative by effectively answering this essential question, “Now that this has happened, what does this make possible?”

Unfortunately, things like red tape, new legislation, slashed budgets – and the reality of being understaffed and overworked – bring unhealthy levels of stress, as people struggle to persevere through the overwhelm, bringing the challenges of mental health front and center in every work and home environment.

Meanwhile, your industry is driven by many ever-changing regulations that require your people to be more flexible, efficient, and creative than ever before. They are exhausted. But there are a plethora of unseen rules that DON'T actually exist, which can steer your organization into ruts, cripple innovation, and restrict your progress.

A master at exposing the rules that don't exist that limit our success, Jason uses his extraordinary artistic gifts, combined with humor and memorable storytelling, to spark intentional thinking that leads people to become more passionate, productive, and profitable

Friday Key Note Speaker



Dave Davlin

1:15pm-2:15pm

“The Game-Winning 3”

Making It Count In Business & In Life

Success can be defined in its simplest form as making life better for someone else. Whether it comes in creating a better product, helping to relieve someone’s stress or pain, bringing someone laughter or joy or helping someone get more out of their life, success is always about serving.

This being the case, the key to success in any business lies not only in the development of great products and services, but more importantly in the development of great people. In this insightful presentation, Dave Davlin shares three essential ingredients for developing a purpose-driven mentality to achieve a fulfilling career and balanced life.

This presentation is an hour of interaction, humor, audience participation mixed with a powerful message. It is a roller coaster ride of emotion that will find the audience engaged in hilarious laughter one moment and brought to tears the next.

The audience will be challenged to make the most of every moment in order to develop themselves personally and professionally while creating value and making a difference in the lives of others.

Session 1 Options

Thursday 10:30am-11:30am

1A –What You Can Do To Support Fathers: Sharing Findings from Statewide Needs Assessment

Speakers: Patricia Carroll and Carol Bralich from UW Madison Division of Extension

Summary: Despite the importance of fathers to children’s development, they are still largely absent in parenting programs. Learn about a statewide needs assessment including: 1) the strategies and tools used, 2) findings on the specific needs of fathers across the state, 3) gaps in services, and 4) what you can do.

1B-Building Family Partnerships - The Future Success of Your Students Depends on It!

Speaker: Bev Schumacher: Founder of Learning Props

Summary: Parents value the well-being and success of their children. What is your goal? Do you want your program and the children you serve to be cared for and to thrive and achieve? If the goals are the same there is an urgent need to work together.

1C-Surviving the Darkness to Reach your GLOW

Speaker: Mickell Daniels and Elizabeth West by Glow Services

Summary: Identifying past traumas and triggers and how they show up today. How you show up today impacts the lives of our future generations. We must challenge the behaviors that stem from past traumas so we can begin to experience life and not only survive in life.

1D-We Are Survivors -- Our Children Need Us!

Speaker: Pam Boulton retired from UWM learning Center

Summary: We take our profession and the responsibility that comes with it very seriously! These times are challenging. It takes intention, grit and hard work. Children and families still need us -- and we know we are ready to fill that need. Let's talk about what it takes to lead with true professionalism.

1E-Lean on Me - Coaching for Performance

Speaker: Michelle Doughty from Kettle Moraine YMCA

Summary: Coaching employees can be one of the most challenging aspects of leading staff. Participants will learn how to make coaching a continuous two-way feedback between the employee and the coach with the intention to improve areas of performance and reinforce the employee’s strengths.

1F- Teams That Play Together, Stay Together

Speaker: Lori Buxton from AELL

Summary: Play builds connections. Connections build community. Community builds loyalty and longevity. In this session, we will discuss the science, the implementation, and the benefits of infusing your team culture with PLAY!

1G- Directors Panel

Speaker: Directors, Administrators, Owners

Summary: A panel of directors, owners, and administrators from different style early childhood programs including for profit, nonprofit, and faith-based programs. We will be having an open discussion.

Session 2 Options

Thursday 2:30pm-3:30pm

2A- Stress Reduction techniques for all

Speaker: Sandie Kisting from Indigo Healing Retreat Center

Summary: This workshop focuses on how to redirect the classroom when tensions become high or the day changes abruptly. This course includes techniques for reducing stress and activities that work for both children and adults. This includes demonstrations.

2B- The Active Shooter Need to Know for Child Care Institutions

Speaker: Mike Bolender from PW Training Group

Summary: This presentation will equip attendees with concepts and strategies that will make a lifesaving difference if your center ever faces an active shooter. This overview exposure training will give you the need to know you should be aware of and prepared for if you work in or run a child care center.

2C- Top 10 Supports for Child Care Programs in Wisconsin

Speakers: Mary O'Connell and Amy Fewel from WECA

Summary: What are the top 10 resources that every child care program needs? WEESN offers FREE – yes, truly free! – services to support all Wisconsin regulated childcare programs. Think of WEESN as an extra team member dedicated to helping you save time and earn more money. Being stronger together is what shared services is all about.

2D- Watch Out and Step Out of Burnout

Speaker: Missy Dieterich: Master Trainer through the Wisconsin Registry.

Summary: Participants of this presentation will get a better understanding of what it means to be burned out, what burn out looks and feels like, and how to avoid it. Signs and strategies will be discussed. This topic is relevant to teachers and administrators alike.

2E- Resilience: Building Mental Health Supports for Infants, Toddlers, and Young Children

Speaker: Jenny Durand from Wisconsin Alliance for Infant Mental Health

Summary: Now, more than ever, we dream of a cohesive and connected system that enhances early care and education professionals' understanding and application of the principles of infant and early childhood mental health. We will explore connections, supports, and next steps to build resilience in young children and those who care for them.

2F-Emailed Be A Survivor-Business Continuity

Speaker: Dan from Woller-Anger, A Relation Company

Summary: You have made a significant investment of time and resources into making your Child Care Center the business it is today, how quickly you can get back to business after a disaster or loss often depends on the planning that is done today.

2G- Directors Panel

Speaker: Directors, Administrators, Owners

Summary: A panel of directors, owners, and administrators from different style early childhood programs including for profit, nonprofit, and faith-based programs. We will be having an open discussion.

Session 3 Options

Thursday 3:45pm-4:45pm

3A-Intro to Protective Factors

Speaker: Karla Jenquin from Family and Childcare Resources of NEW

Summary: The Wisconsin Child Abuse and Neglect Prevention Board grounds all of its work in the evidence informed Protective Factors Framework. The training will help those who work with and interact regularly with families: Understand the Protective Factors Framework, Incorporate the 5 Protective Factors into these everyday actions with families, and help families understand and build these Protective Factors for themselves. It is a fun

interactive, informative training that will have the participant using a new lens to see what's strong in their families and not what's wrong. (Reduce child abuse and neglect and family engagement) It is a two-hour training

3B -Identification and Referral of Children with Suspected Developmental Delays Including Visual Impairments

Speakers: Tracey Stanislawski, Sonimer Diaz and Tiffanie Meredith

Summary: Overview of Birth to Three, Common Developmental Milestones and Red Flags, Typical Vision, Development and Red Flags, How to Share Concerns with Caregivers, Specialized services in Birth to Three Early Intervention Referral process

3C- Wisconsin Registry: Introducing the Director Toolkit

Speaker: Danielle Early from the Registry

Summary: Introducing the Wisconsin Registry's new Director Toolkit! Explore the toolkit, which covers helpful information for Directors and Administrators using the Wisconsin Registry and assisting their employees. We will discuss the Registry's role when hiring employees, Program Profile maintenance, and more!

3D- Trauma: what you should know

Speaker: Sandie Kisting from Indigo Healing Retreat Center

Summary: Introduction to trauma
Ways trauma affects children and adults, signs of trauma; ways to assist persons with trauma

3E- Leadership Innovative Effective Growth Strategies

Speaker: Kimberly Scott-Dorsey from KSD Consultant Firm

Summary: This presentation will highlight five key proven critical factors to analyze business practices for survival throughout an economic climate downturn. "Let us Grow Together." With deeply rooted concepts in the early education industry designed for innovative business strategies to enhance stakeholders, business owners, and management.

3F-Directors Panel

Speakers: Directors, Administrators, Owners

Summary: A panel of directors, owners, and administrators from different style early childhood programs including for profit, nonprofit, and faith-based programs. We will be having an open discussion.

Friday

Ballroom Sessions

8:15am-9:30am DCF-Licensing

9:45am-10:45am Legislative Panel in Ballroom

11:00am-12:00pm DCF Secretary Amundson

12:00pm-1:00pm Lunch/Awards

1:15pm-2:30pm Dave Davlin

2:30pm-3:00pm Closing

National Affiliates



ASSOCIATION FOR
**Early
Learning
Leaders**

**National
Accreditation
Commission**
FOR EARLY CARE AND
EDUCATION PROGRAMS

The Association for Early Learning Leaders, formerly known as the National Association of Child Care Professionals is a 501(c)(3) nonprofit organization committed to excellence by promoting leadership development and enhancing program quality through the National Accreditation Commission's standards. Since 1984, Early Learning Leaders have been serving childcare directors, owners and administrators.



The National AfterSchool Association is the voice of the afterschool profession. We are the national membership organization for professionals who work with and on behalf of children and youth during out-of-school time.

NAA's mission is to promote development, provide education and encourage advocacy for the out-of-school-time community to further the afterschool profession.

We exist to inspire, connect and equip afterschool professionals.

For more information, please contact Cheryl Zagorski

WCCAA Board Member and NAA Affiliate Leader at directorsa@milestonesprograms.org

Hotel information and accommodations



The Ingleside Hotel

2810 Golf Road
Pewaukee, WI

(262)547-0201 or (800)247-6640

Group rate under WCCAA by 12/18/22

The Ingleside Hotel offers a refreshing change of pace from conventional meeting and conference destinations. Business events can be something special when there are trails for hiking and wide-open spaces for team building right outside your door! The Ingleside Hotel offers outstanding quality and service in 192 guestrooms, plus more than 20 meeting rooms, in a convenient and picturesque setting complete with complimentary parking.

We THANK YOU for joining us!