



## WCCAA Sponsorship Opportunities

Wisconsin Child Care Administrators Association offers an annual sponsorship program designed to give your company year-round exposure to an audience of business owners and key decision-makers in the early care and education industry.

**\*\*\*WCCAA is a not-for-profit organization and all sponsorships may be eligible for tax deductions\*\*\***



### ABOUT WCCAA

WCCAA’s 300+ members are owners and directors of licensed childcare facilities. In addition to our passion for Wisconsin children and families, we are:

- » Key business **decision-makers**
- » **Invested and involved** members of our communities
- » **Providers of essential educational and care services** to Wisconsin families with pre-K and school-age children across all socioeconomic backgrounds

WCCAA collaborates with government, agencies, companies, and individuals to increase access to quality care and education for all children.

WCCAA is active at local, regional, state, and national levels. The association is represented on many advisory committees and boards and provides quality training by hosting a statewide conference each year. We appreciate your interest in and support of WCCAA.

| Sponsor Opportunities  | Platinum<br>\$2,500 | Gold<br>\$1,000 | Silver<br>\$500 |
|--|---------------------|-----------------|-----------------|
| <b>Benefit Explanation</b>   | Annual Renewal      | Annual Renewal  | Annual Renewal  |
| Attend one <b>WCCAA Conference</b> Event   | X                   |                 |                 |
| <b>Video Promotion</b> during one WCCAA event  | X                   |                 |                 |
| Customized <b>WCCAA E-blast</b> messages to <i>all</i> WCCAA members twice per year                                | X                   | X               |                 |
| <b>Logo</b> on WCCAA E-blasts. <i>(Specific size will be provided. Only one logo per space permitted)</i>          | X                   | X               |                 |
| Access to WCCAA <b>Wed AM Trainings</b>  | X                   | X               | X               |
| <b>Facebook</b> promo detailing your business and as a sponsor of WCCAA <i>(Subject to approval)</i>               | X                   | X               | X               |
| One article for <b>WCCAA’s eNewsletter</b> that goes to all members. <i>(Article will be subject to approval.)</i> | X                   | X               | X               |
| <b>Logo</b> WCCAA’s Website <i>(Specific size will be provided. Only one logo per space permitted.)</i>            | X                   | X               | X               |
| Display logo on our <b>WCCAA’s Live/Virtual Auction</b> . <i>(Must be submitted one month prior to auction)</i>    | X                   | X               | X               |